



# Business Sector Sessions and Activities

The Esri User Conference has many presentations and activities with hundreds of topics covered. To help you find your way to the business/commercial sessions and events, we have prepared a more focused agenda.

\*= Staff Picks

## Industry Focused Sessions and Technical Workshops

### Monday, July 12

**8:00 AM – 12:00 PM** **Plenary Session - Day 1\***

12:30 PM	ArcGIS and Microsoft 365: Better Together
12:30 PM	ArcGIS Indoors: An Introduction
12:30 PM	ArcGIS Spatial Analyst: Suitability Modeler
1:30 PM	<b>UC Central Live</b>
1:45 PM	ArcGIS Maps for Adobe Creative Cloud: An Introduction
2:45 PM	<b>UC Central Live</b>
4:00 PM	<b>UC Central Live</b>

## Industry Focused Sessions and Technical Workshops

### Tuesday, July 13

7:05 AM	<b>UC Central Live</b>
<b>7:15 AM</b>	<b>ArcGIS Business Analyst: What's New and Coming Soon*</b>
7:15 AM	ArcGIS Velocity: An Introduction
7:15 AM	ArcGIS Hub: An Introduction
7:15 AM	ArcGIS Insights: Interactive Data Science and Analytics
7:15 AM	ArcGIS Online: An Introduction to Instant Apps
7:15 AM	ArcGIS Pro: Mapping and Visualization

**8:30 AM - 10:00 AM** **Plenary Session – Day 2\***

11:00 AM	<b>UC Central Live</b>
11:30 AM	<b>UC Central Live</b>
11:45 AM	ArcGIS Online: Spatial Analysis
11:45 AM	ArcGIS: Data Interoperability and Integration
12:45 PM	<b>UC Central Live</b>
1:45 PM	Spatial Data Science: Data Visualization and Exploration
2:00 PM	<b>UC Central Live</b>
3:15 PM	<b>UC Central Live</b>

### Wednesday, July 14

<b>7:20 AM</b>	<b>UC Central Live</b>
7:30 AM	ArcGIS 2021: Technology Advances and RoadMap
7:30 AM	ArcGIS Velocity: Real-Time and Big Data Analytics
7:30 AM	ArcGIS: Introduction to Deep Learning
<b>8:30 AM</b>	<b>UC Central Live</b>
<b>9:15 AM</b>	<b>UC Central Live</b>
<b>9:45 AM</b>	<b>UC Central Live</b>

11:00 AM	<b>UC Central Live</b>
11:15 AM	<b>Infographics: A Compelling Way to Share Your Data*</b>
11:15 AM	Spatial Data Science: What's New in Time Series Analysis
12:15 PM	<b>UC Central Live</b>
1:30 PM	<b>UC Central Live</b>
2:45 PM	<b>UC Central Live</b>

## Special Interest Group Meetings

### Thursday, July 15

6:45 am	Women and GIS
<b>8:00 AM</b>	<b>Business Resilience SIG*</b>
8:00 AM	Using GIS to Operationalize Racial Equity & Social Justice
8:00 AM	Rail SIG
<b>9:15 AM</b>	<b>Customer Analytics and CRM SIG*</b>
9:15 AM	Claro (Latinx Professionals in GIS) SIG
10:30 AM	Supply Network and Logistics SIG*
10:30 AM	GIS for Equity and Social Justice SIG
<b>11:45 AM</b>	<b>Closing Session *</b>
<b>1:00 PM</b>	<b>Corporate Social Responsibility SIG*</b>
1:00 PM	Facilities and Indoor SIG
1:00 PM	Out in GIS (LGBTQIA+)
<b>2:15 PM</b>	<b>Market Research and Site Analysis SIG*</b>
2:15 PM	Asian, Desi, and Pacific Islander Professionals and GIS SIG
<b>3:30 PM</b>	<b>Best Practices for Territory Planning and Sales Alignment SIG*</b>
3:30 PM	NorthStar and Blacks in GIS: The Homecoming

## On Demand User Presentations

### On Demand

On Demand	Automating the Assessment Municipality-Owned Real Estate Assets Using GIS*
On Demand	Using ArcGIS to Understand How a Global Pandemic has Impacted Local Real Estate Values*
On Demand	Measuring the Availability and Capability of Local Labor for Site Selection*
On Demand	Addressing the Challenges of Field Operations in the Time of COVID-19*

## Virtual Info Desk

If you have any general questions during the event, please visit the Virtual Info Desk, located in the main navigation of the event platform.